EUROSON 2023

SPONSORSHIP BENEFITS

MAY 25-27, RIGA, LATVIA
ATTA CENTRE

Latvijas Ultrasonogrāfistu asociācija

EFSUMB
European Federation of Societies for Ultrasound in Medicine and Biology

STUDENT IUSC

WWW.EUROSON2023.COM

CONGRESS

The EUROSON congress represents the hallmark of EFSUMB, comprised of an extensive network of innovative minds, illustrating the latest breakthroughs in clinical, scientific, and creative aspects of ultrasound, offering discussions, joint sessions, workshops, state-of-the-art performances, and in collaboration with industry, displaying the future of ultrasound.

We will hold EUROSON 2023 in Riga, Latvia, a vibrant city with a rich history of more than 800 years.

The congress will be an on-site event welcoming delegates to participate in the venue of ATTA Centre. Therefore, we expect up to 1000-1500 participants.

VENUE

ATTA Centre, where we will hold the conference, is well designed to accommodate such a significant event, making it a comfortable place for visitors and exhibitions. The conference halls are nicely arranged around the main entrance, making it easy to access and increasing the visibility of the stands. In addition, there are many excellent and well visible places available for the event's Sponsors within the venue.

BECOME OUR PARTNER

Companies willing to participate in Congress as Sponsors,
get in touch with us.

ORGANIZER

LATVIAN ULTRASOUND ASSOCIATION

Contact person: Prof. Maija Radzina

+371 29623585

TECHNICAL SUPPORT

3K MANAGEMENT LTD

Contact person: Mr Gints Kronbergs

+371 29418442

Reach us by mail:

sponsors@euroson2023.com

Please note that the terms and offers are negotiable.
Contact us if you are willing to discuss
items and formats not listed here.

SPONSORSHIP LEVELS

All prices without VAT

Golden 20 000€ | **Silver** 12 000€ | **Bronze** 7 000€ | **Exhibitor** 3 000€

For support less than 3000 EUR, please contact us directly to discuss options.

1. CONTENT

Content	Golden	Silver	Bronze	Exhibitor
1.1 Dedicated technical assistance during the event	◆	◆	◆	◆
1.2 Exclusive private discussion / demo space	◆			
1.3 Shared discussion / demo space		◆	◆	

2. DIGITAL COMMUNICATION

The Congress livestream platform live.euroson2023.com (MAY 25-27)	Golden	Silver	Bronze	Exhibitor
2.1 Highlighted personalised content posts (per day)	20	10	5	
2.2 Custom poll questions (per day)	5	3	1	

3. MARKETING & PR

Visual identity / Logo*	Golden	Silver	Bronze	Exhibitor
3.1 On the Congress landing page www.euroson2023.com	◆	◆		
3.2 On the Congress website www.euroson2023.com Sponsors section	◆	◆	◆	◆
3.3 On the Congress livestream platform live.euroson2023.com Sponsors section	◆	◆	◆	◆
3.4 On the Congress app "Euroson2023" Sponsor section	◆	◆	◆	◆
3.5 Display at the footers of the digital newsletter content	◆			
3.6 Display before and after all sessions on the screens	◆	◆	◆	
3.7 Display on the presentation screens (Poster session areas) in between presentations	◆	◆	◆	◆
3.8 Display up to 15 sec long sponsor video on the presentation screens (Poster session areas) in between presentations	◆	◆	◆	
3.9 Display on the media interview wall (printed)	◆	◆		
3.10 Display in the Congress recap videos (digital)	◆	◆	◆	◆
3.11 Display in the printed congress programme (back cover)	◆	◆	◆	◆

* Size and/or positioning according to the Sponsorship level.

(more on next page)

3. MARKETING & PR

Quotes / Media materials	Golden	Silver	Bronze	Exhibitor
3.12 Quotes in the press releases and media publications	◆			
3.13 Quotes in the official recap video	◆			
3.14 Quotes in the congress programme	◆	◆	◆	

EUROSON 2023 database	Golden	Silver	Bronze	Exhibitor
3.15 Access to EUROSON 2023 pre-registrants delegates and speakers at EUROSON 2023 database	◆	◆	◆	

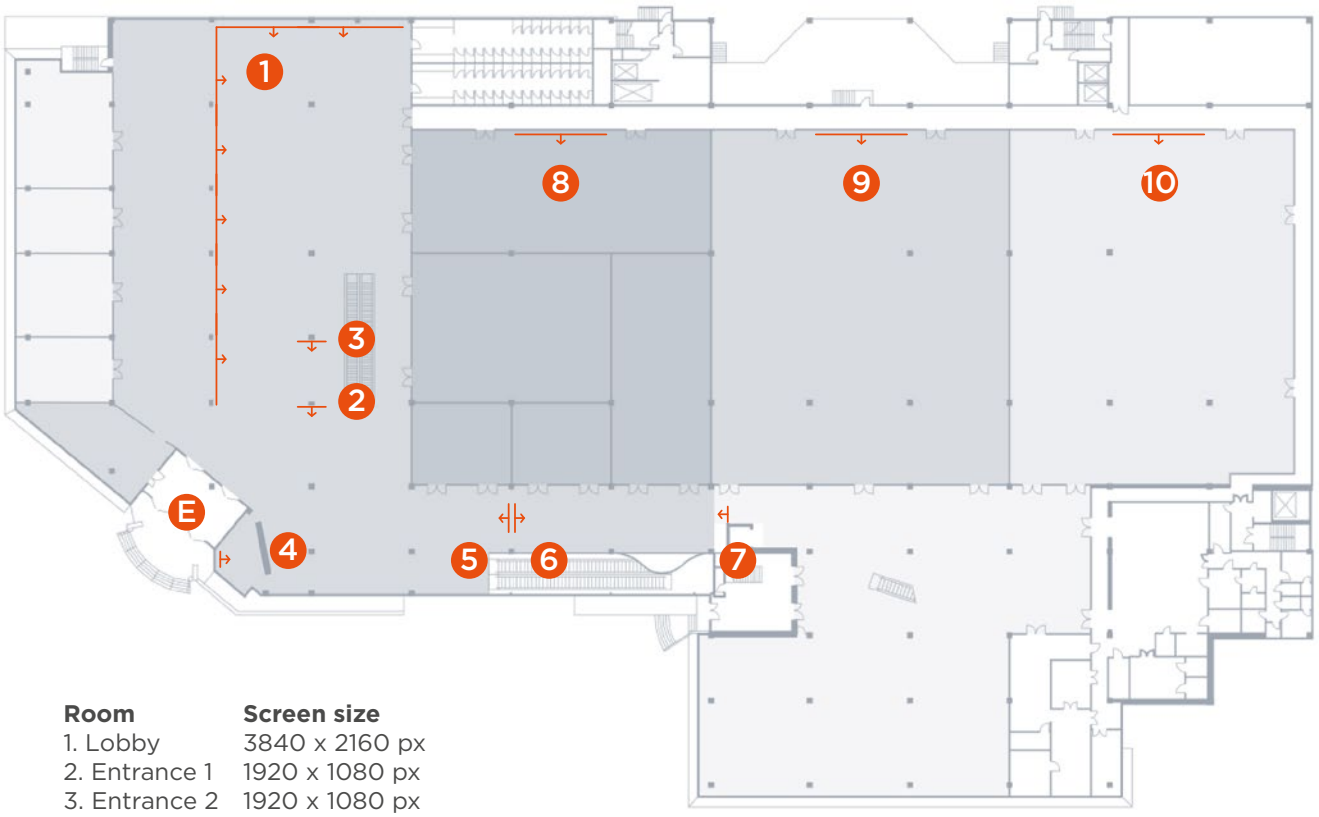
Please note that only the addresses of EUROSON 2023 delegates and speakers who have agreed to share their data for marketing purposes can be provided.

EUROSON 2023 website content	Golden	Silver	Bronze	Exhibitor
3.16 Sponsor banner on the Congress landing page www.euroson2023.com. Positioning according to the Sponsorship level.	◆	◆	◆	

Multimedia	Golden	Silver	Bronze	Exhibitor
3.17 Displaying of a promotional video on the stage screens (up to 1 min.) in between sessions during EUROSON 2023	◆	◆		
3.18 Displaying the Sponsor's logotype on all screens at the Congress venue	◆	◆		

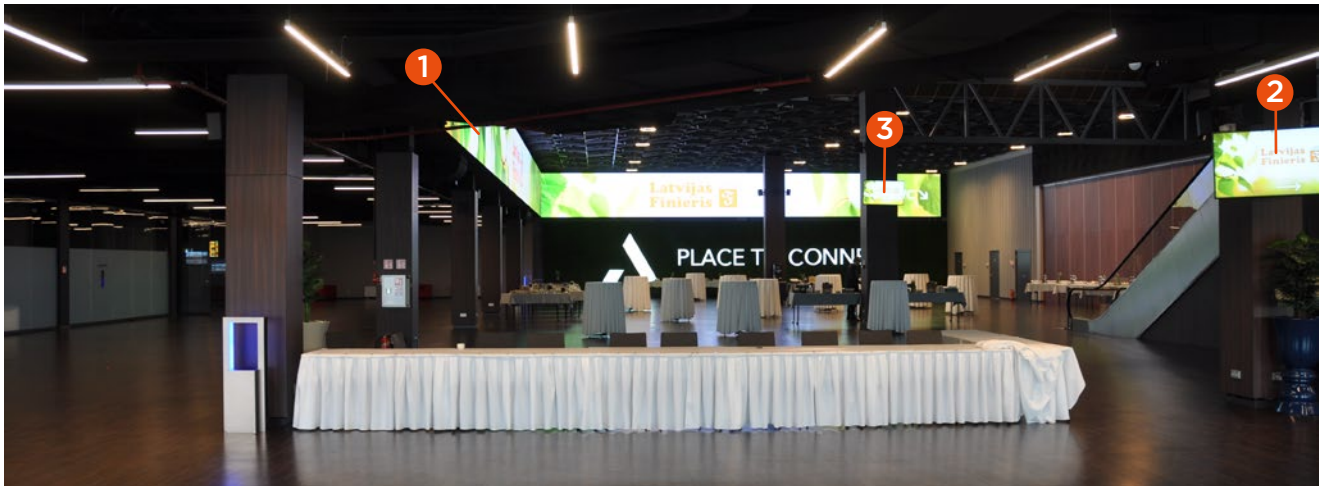
1st FLOOR

SCREENS



Room	Screen size
1. Lobby	3840 x 2160 px
2. Entrance 1	1920 x 1080 px
3. Entrance 2	1920 x 1080 px
4. Bar	1920 x 1080 px
5. Corridor 1	1920 x 1080 px
6. Corridor 2	1920 x 1080 px
7. Lifts	1080 x 1920 px
8. A Hall	1920 x 1080 px
9. B Hall	1920 x 1080 px
10. C Hall	1920 x 1080 px

Please prepare videos and images in .mp4 and .jpg formats only.
Specification upon request.



2nd FLOOR

SCREENS, E-POSTER SESSION AREAS & MEETING ROOMS

Screens	Size
11. 2FL Entrance	1920 x 1080 px
12. 2FL Exit	1920 x 1080 px
13. Pyramid	1920 x 1080 px

E-poster session areas

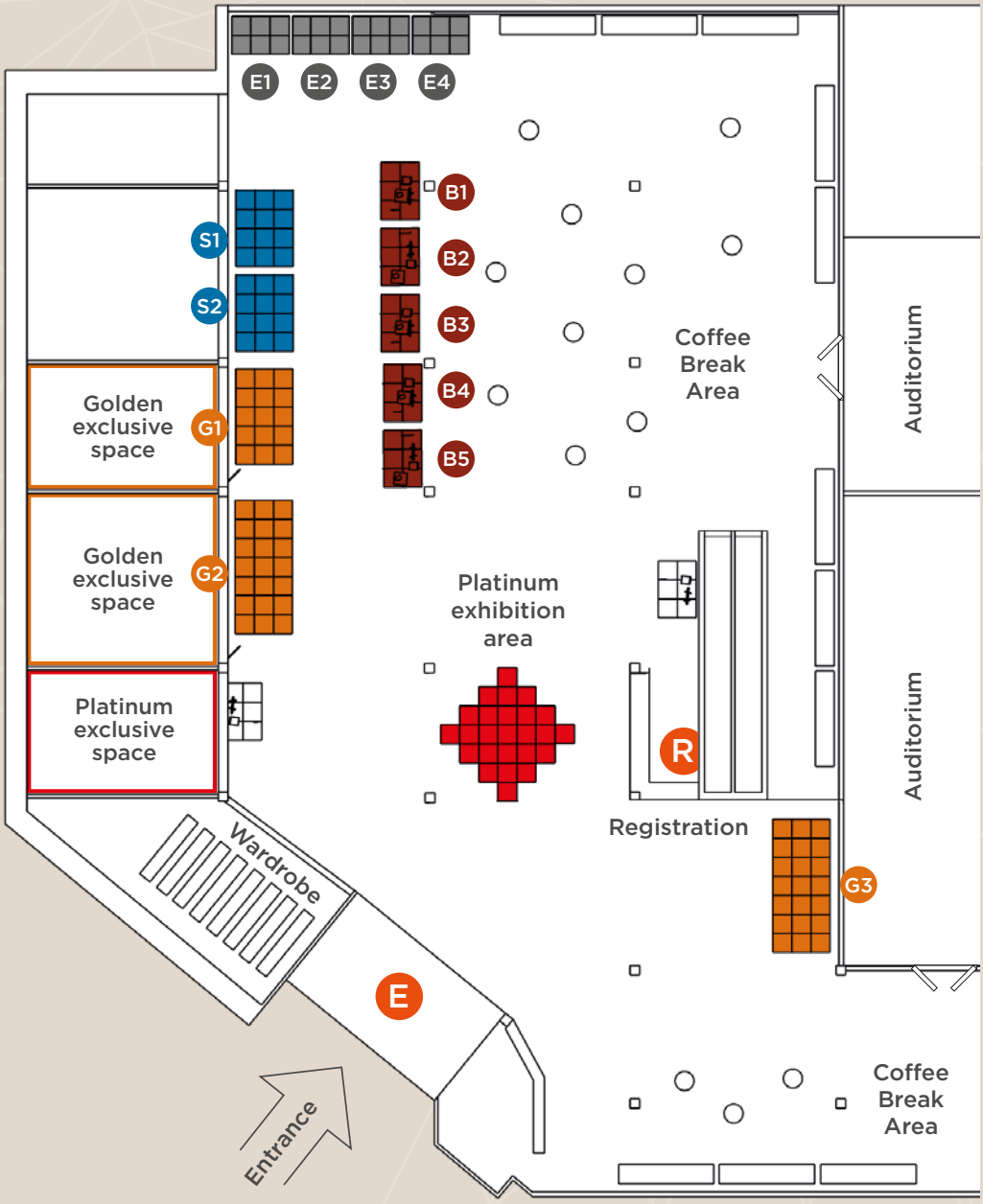
14.-19. areas

Please prepare videos and images in .mp4 and .jpg formats only.
Specification upon request.

Meeting rooms	Space	Max People
O	88m²	Theatre/Class – 70/25pax
P	90m²	Theatre/Class – 70/25pax
R	75m²	Theatre/Class – 60/20pax

EXHIBITION AREA

All stands will be located in the venue's Lobby.
Exhibition areas are negotiable, displayed sizes are only indicative.



Stand levels

Golden	G1 - G3
Silver	S1 - S2
Bronze	B1 - B5
Exhibitor	E1 - E4

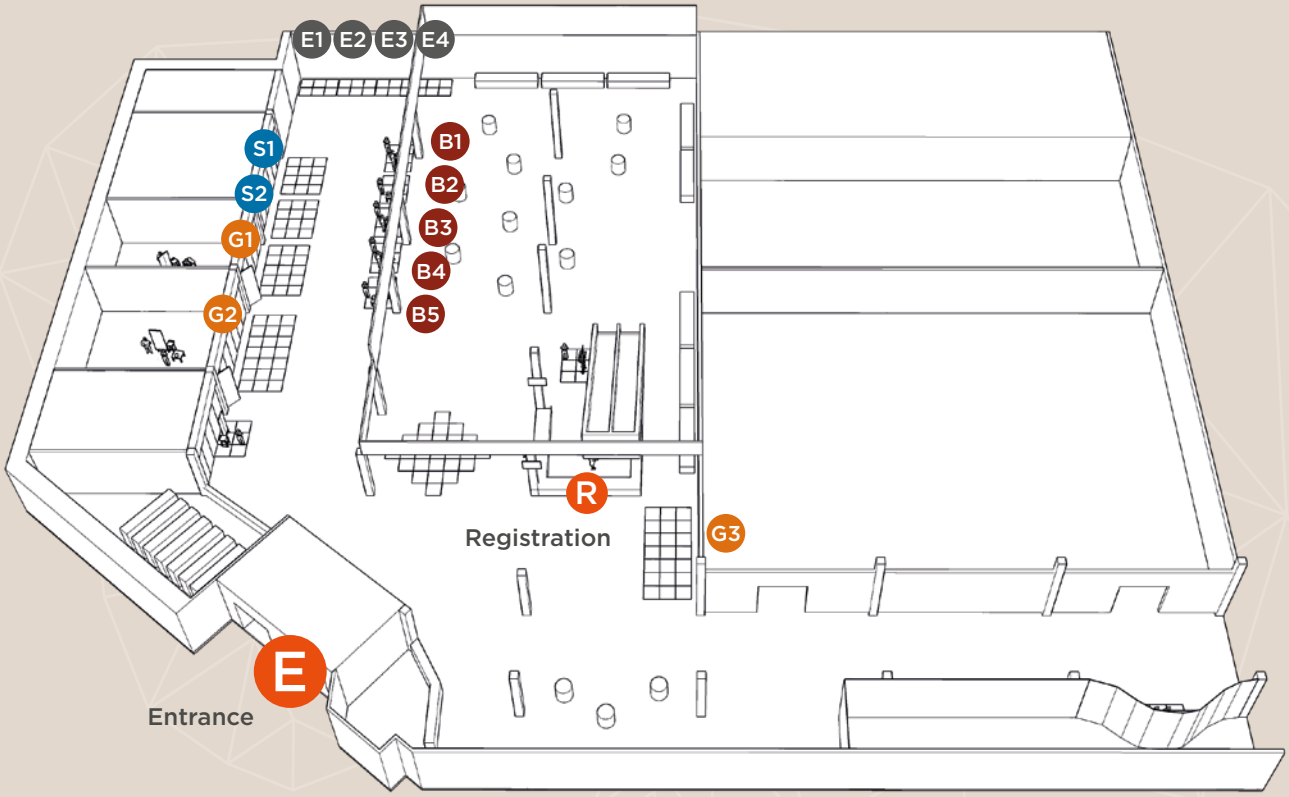
Scale 2x2 m

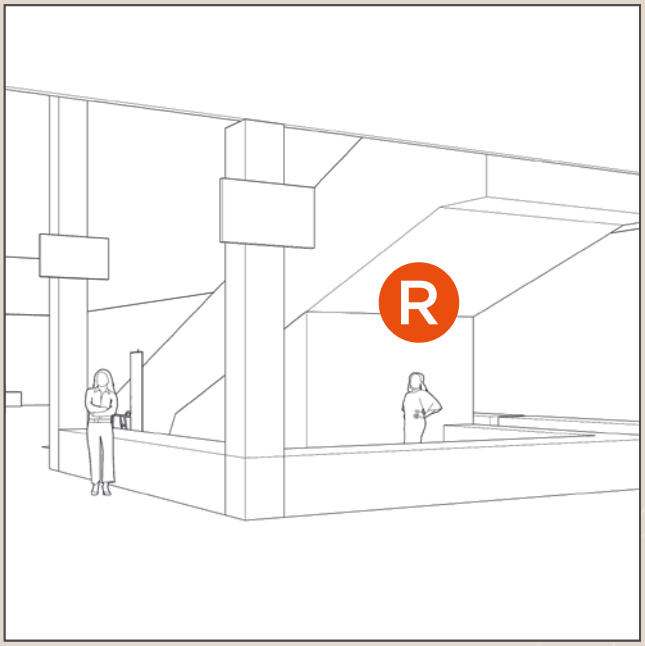
Assistance available for setting up personalised stands.
All materials can be distributed and placed in designated areas only.

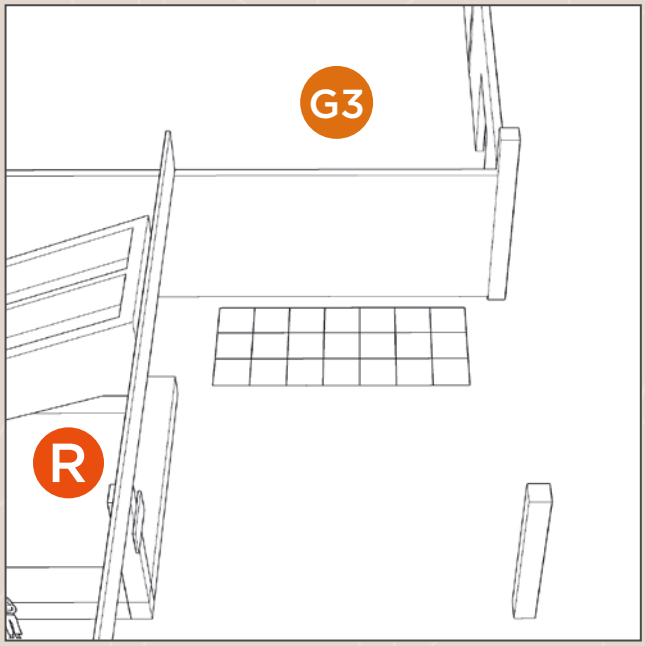
Please confirm your Sponsorship by emailing sponsors@euroson2023.com.

1st FLOOR

EXHIBITION STAND AREAS







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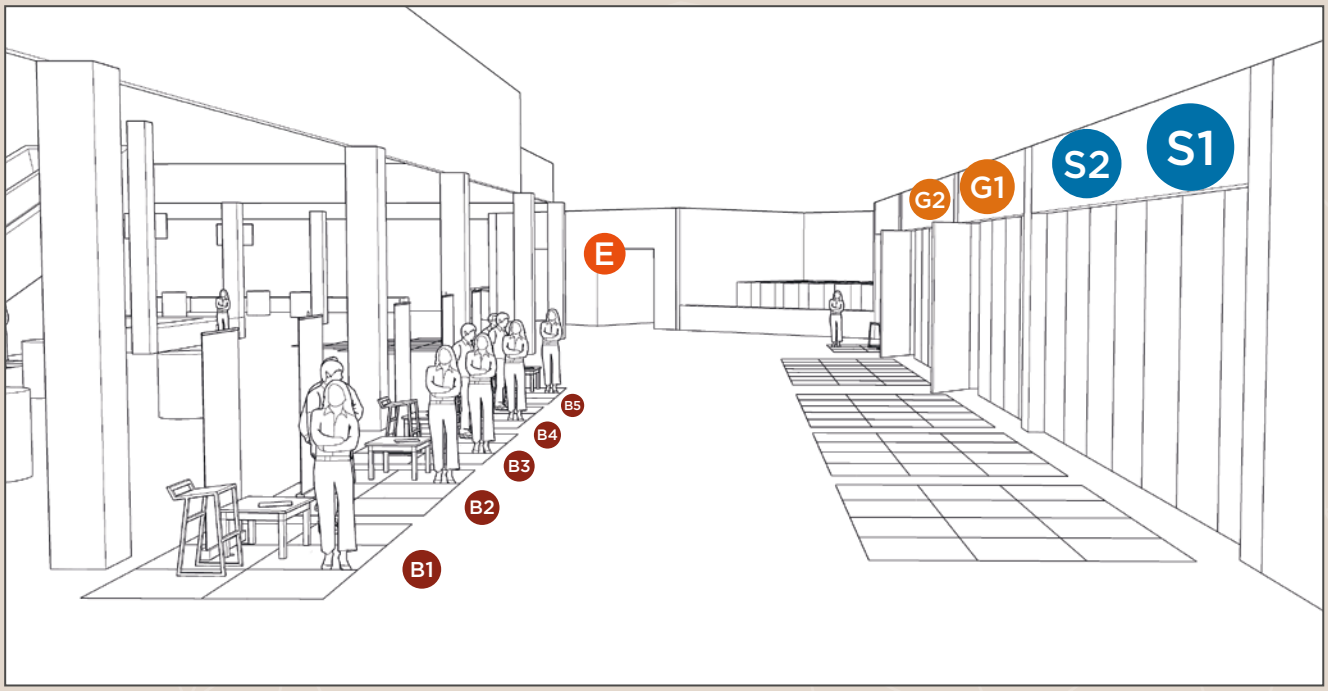
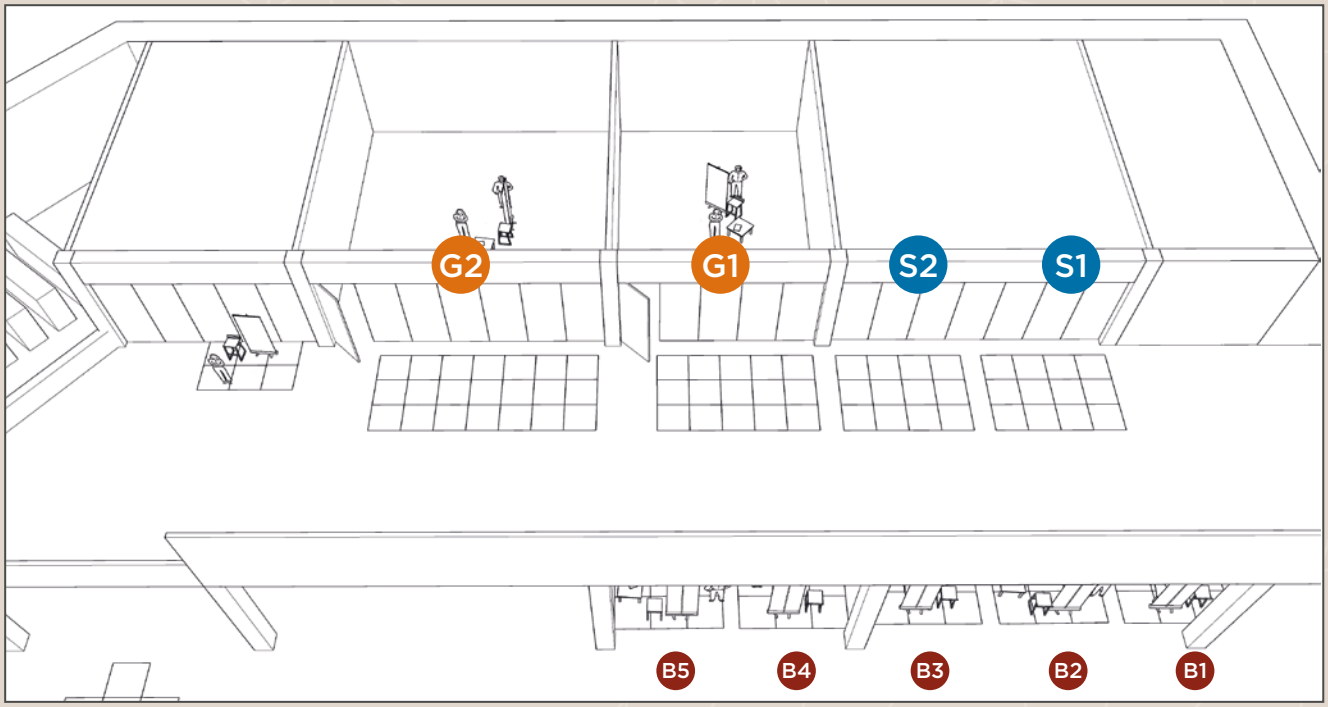
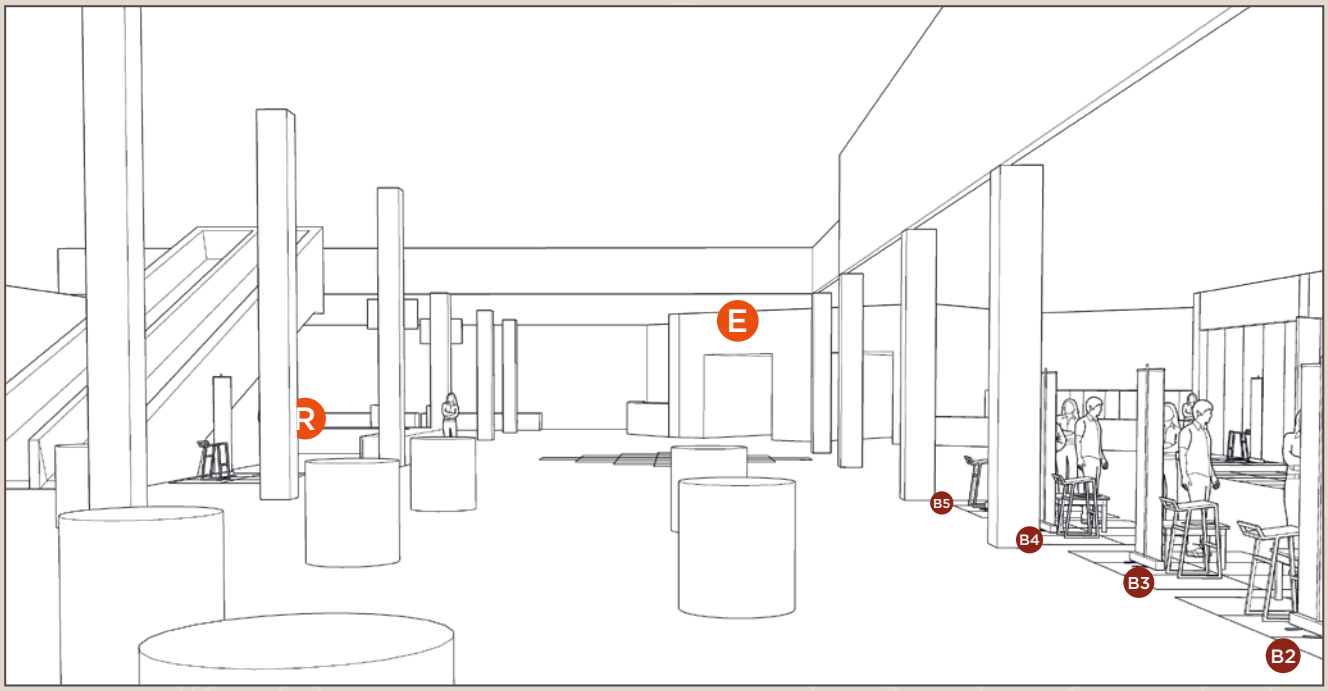
EXHIBITION STAND AREAS

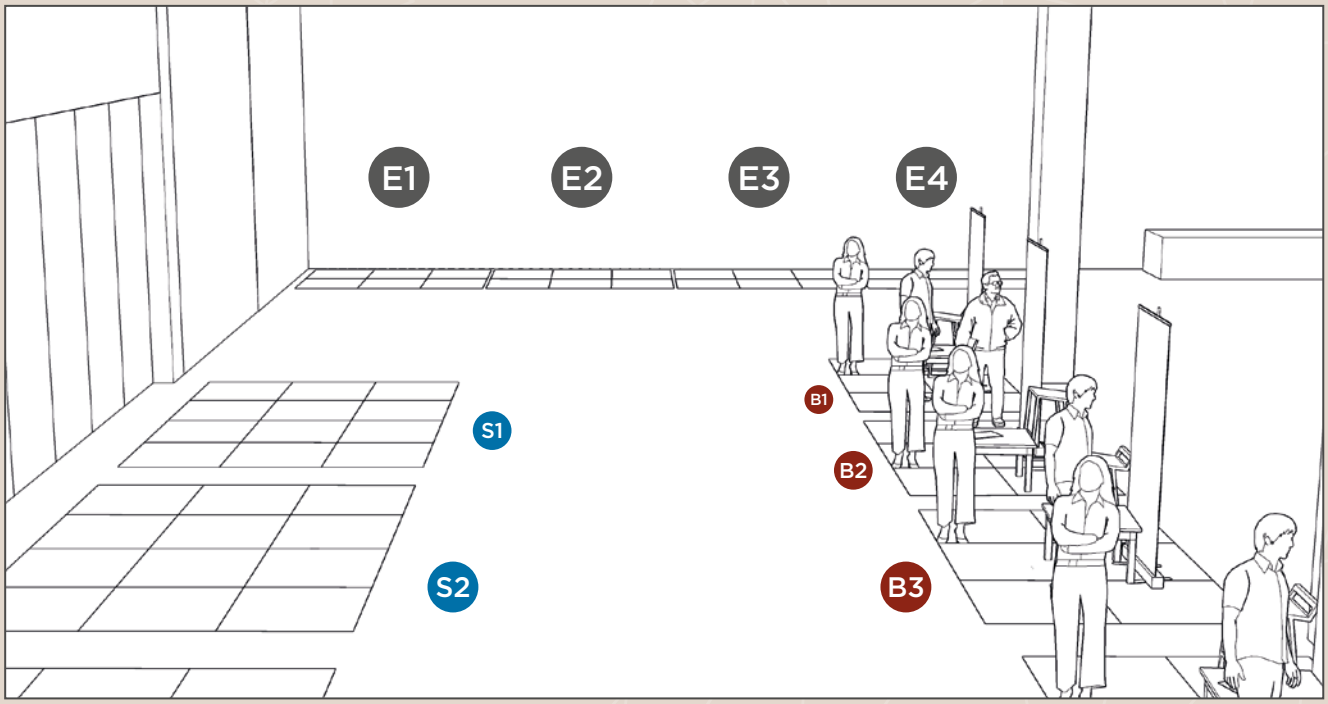




1st FLOOR

EXHIBITION STAND AREAS





SPONSOR REPRESENTATIVES

Representatives	Golden	Silver	Bronze	Exhibitor
For Sponsors with Exhibition Stand: Number of available event tickets for Sponsor, including Exhibition staff	4	3	2	2

STAND CONSTRUCTION AND EQUIPMENT

The rental price includes	6m²	7-12m²	13-20m²	20-30m²
Lighting	2 spotlights	3 spotlights	4 spotlights	5 spotlights
Electric plugs (220V)	2	2	4	6
Conference tables	2	2	3	4
Conference chairs	4	4	6	8
Installation and dismantling	◆	◆	◆	◆

If you need additional equipment that you want to rent from us, please contact Mr G. Kronbergs at sponsors@euroson2023.com.

ADDITIONAL OPTIONS

This document is interactive, please select sponsorship options.

AVAILABLE FOR ALL SPONSOR LEVELS

1. Welcome package (conference materials) including sponsor material – 1 item per participant: 500 EUR
   Golden sponsor FOC. ☐
2. Display logo next to conference programme on website: 1000 EUR ☐
3. Display logo next to programme outline (printed): 1000 EUR ☐
4. Display logo on the Abstract Book's (digital) cover: 1000 EUR ☐
5. Branded badges: 1500 EUR
   Available for only one sponsor. ☐
6. Branded badge strings: 1500 EUR
   Available for only one sponsor. ☐
7. Branded pens: 1500 EUR ☐
8. Branded Shuttle Bus: 1500 EUR / per one bus ☐
9. Sponsored welcome drink: 2500 EUR ☐
10. Sustainability sponsor – provides recycling during the event and/or wipes out the CO_2 footprint from flights to this conference by donating trees for planting: 3000 EUR
    Available for only one sponsor. ☐
11. Sustainable bags (1500 pcs) with sponsor logo: 3500 EUR
    Available for only one sponsor. ☐
12. Sponsored coffee break for all participants: 3500 EUR ☐
13. Sponsored Gala Dinner: 5000 EUR ☐
14. Sponsored lunch break for all participants: 5000 EUR ☐
15. Platinum exhibition area: 7 000 EUR
    Available for only one sponsor. Please contact us directly to discuss options. ☐
16. Pre Congress School sponsor: from 2000 EUR
    Logo on programm, printed materials; roll-up, screen exhibition included.
    Equipment/material support is a subject for discussion (Golden sponsors) ☐

Sponsored in person event (e.g. symposia, workshop, reception etc.) with the content of sponsor only at the EUROSON 2023 venue:

17. Lunch Symposium (80 - 400 pax.), incl. room rent, furniture, technical assistance, AV equipment if required etc.: 1000eur ☐

    Lunch type selection for additional cost*:

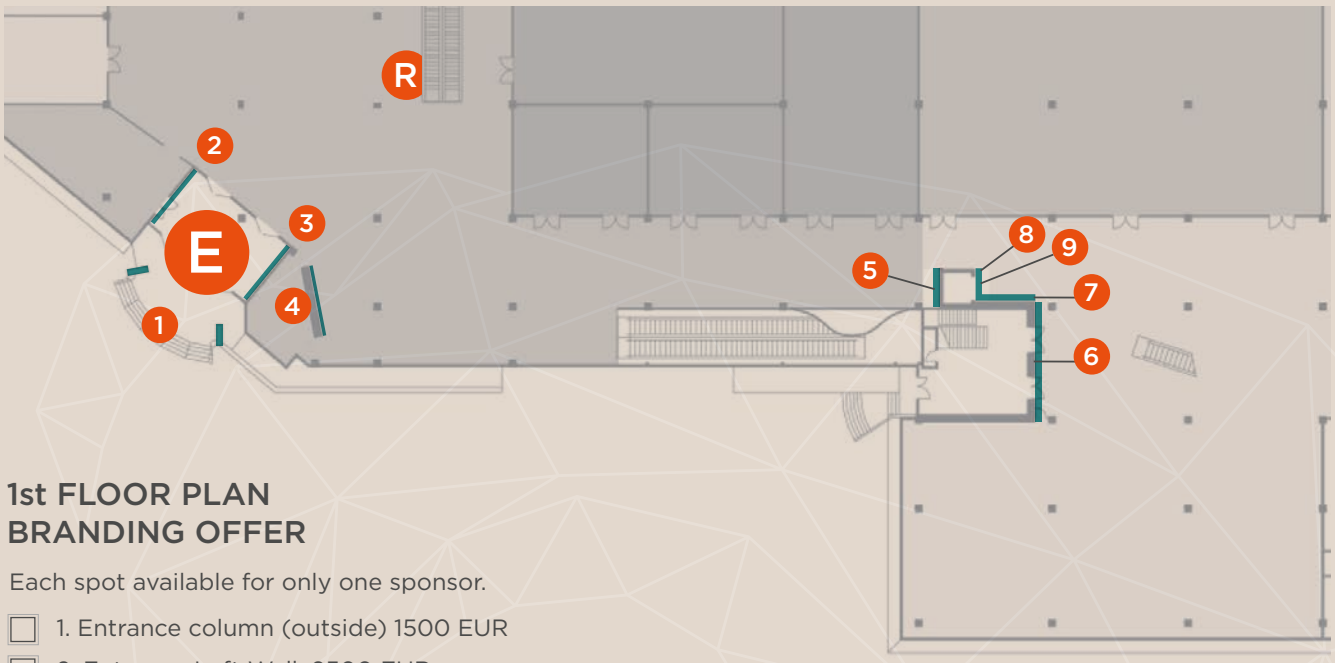
    17.1 Sandwich lunch: 15 EUR/per person ☐
    17.2 Healthy Lunch (fruits, salads): 15 EUR/per person ☐
    17.3 Cold Buffet lunch (sandwich, salads): 20 EUR/per person ☐
    17.4 Hot Buffet lunch (salads, main course meet/fish selection, dessert): 30 EUR/per person ☐

18. Satellite Symposium or other event (max 80 persons): 500EUR ☐

* Same lunch type selection for the whole group per paying part.
Minimal order number/group size – 50 persons.
Decision deadline: 28.02.2023.

ADDITIONAL OPTIONS

All prices without VAT



1st FLOOR PLAN BRANDING OFFER

Each spot available for only one sponsor.

- ☐ 1. Entrance column (outside) 1500 EUR
- ☐ 2. Entrance Left Wall: 2500 EUR
- ☐ 3. Entrance Right Wall: 2500 EUR
- ☐ 4. Bar: 1000 EUR
- ☐ 5. Lobby 1: 1500 EUR
- ☐ 6. Lobby 2: 2000 EUR
- ☐ 7. Lift wall A: 2000 EUR
- ☐ 8. Lift wall B: 1500 EUR
- ☐ 9. Lift door: 700 EUR

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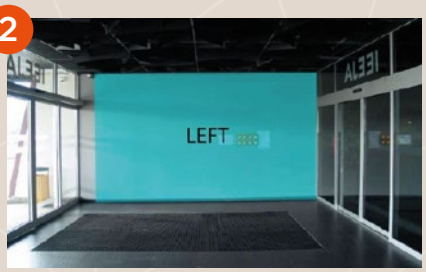

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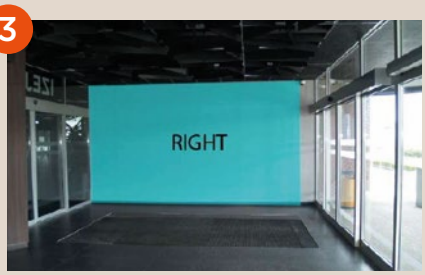

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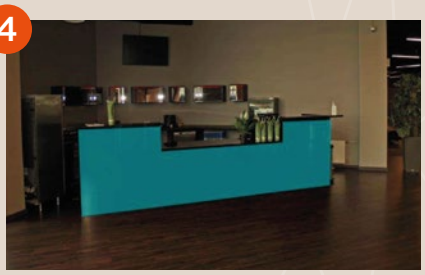

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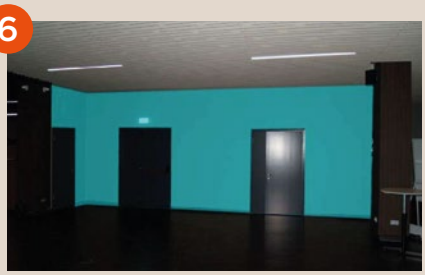

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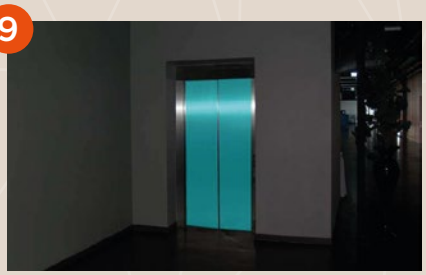
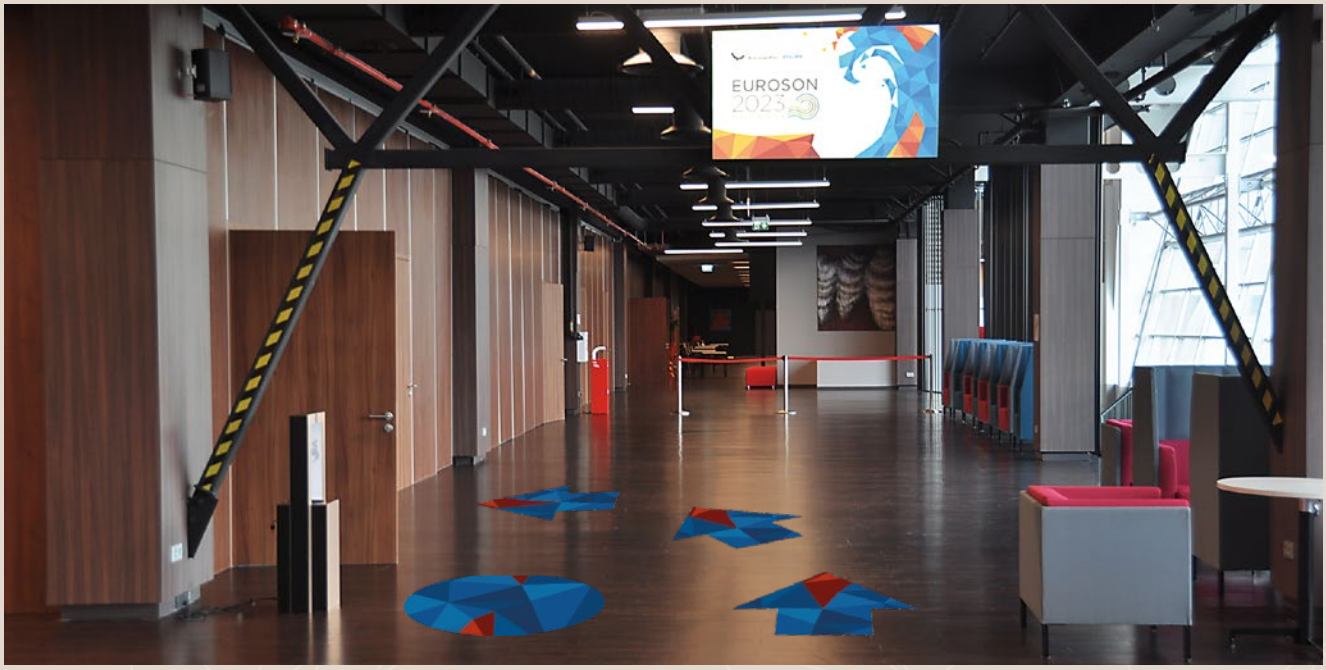


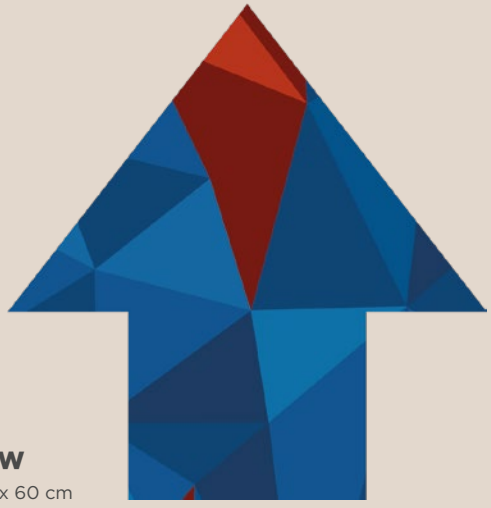
ADDITIONAL OPTIONS

All prices without VAT

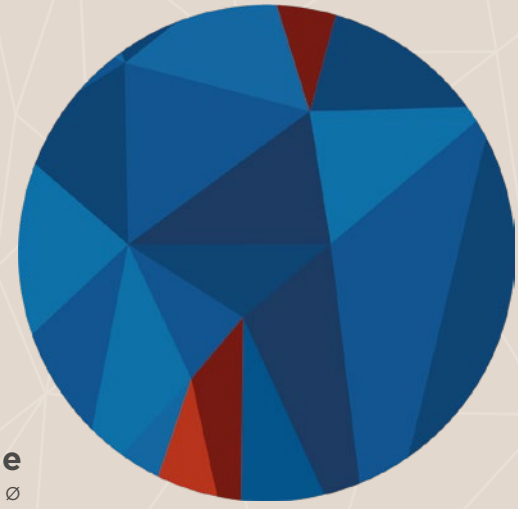


FLOOR PRINTS

Type		Arrow		Circle
Package of 5 floor prints	☐	500 EUR	☐	1000 EUR
Package of 10 floor prints	☐	1000 EUR	☐	1500 EUR
Package of 15 floor prints	☐	1500 EUR	☐	2000 EUR



Arrow
Size 40 x 60 cm



Circle
Size 1 m Ø

REGISTRATION FORM

This document is interactive, please select sponsorship options. After completing the registration form, please save and send this document to sponsors@euroson2023.com.
We will create an official offer for you, based on your selections.

GENERAL INFORMATION

Company		
Contact person		
Address		
Postcode	City	Country
Phone	E-mail	
VAT number (if available)	PO number (if necessary)	

Please note: if you do not have an EU-registered VAT-number, please supply us with a proof of Tax-registration (issued in 2022) together with the compied order form. Otherwise the 3K Management LTD will be entitled to charge VAT (21%).

OVERVIEW OF YOUR COMPANY (OPTIONAL)

PLEASE SUPPLY YOUR COMPANY LOGO IN VECTOR FILE FORMAT, AS WELL AS THE OFFICIAL NAMING OF YOUR COMPANY, TO BE USED IN PUBLICATIONS AND LISTINGS TOGETHER WITH THE COMPLETED ORDER FORM.

HEREWITH WE APPLY FOR

☐ **Golden** 20 000€	☐ **Silver** 12 000€	☐ **Bronze** 7 000€	☐ **Exhibitor** 3 000€

PAYMENT

Please be informed, that invoices for EUROSON 2023 will be issued by LTD "3K MANAGEMENT".
Please find all company details as well as account information below.

☐ BANK TRANSFER. We will make the payment via bank transfer after receiving the invoice.

LTD "3K MANAGEMENT"
Dzirnavu 86/88-10,
LV-1050, Riga, Latvia
Reg. number: LV40103179364
Bank: AS "Swedbank"
SWIFT code: HABALV22
Bank account: LV80HABA0551052686552

AGREE

With my signature I certify that I have understood and agree with the General Terms and Conditions.

Place, Date
Name of the official representative
Company stamp and signature the official representative